

What will the Built Environment look like 20 years from now?

Professor Tim Broyd

Chair in Built Environment Foresight, UCL

Vice President, ICE

ICE BIM 13 – London, 16 October 2013

tim.broyd@ucl.ac.uk

Future Thinking - Not everyone gets it right

- EVERYTHING THAT CAN BE INVENTED HAS
(Head of US Patent Office - 1889)

Nearly 200,000 patents filed in 2007

- HEAVIER THAN AIR FLYING MACHINES ARE NOT POSSIBLE
(Lord Kelvin - 1895)

The Wright Brothers flew in 1903

- THERE IS A WORLD MARKET FOR 15 COMPUTERS
(IBM Chairman - 1945)

Zillions of computers are now linked by the Internet

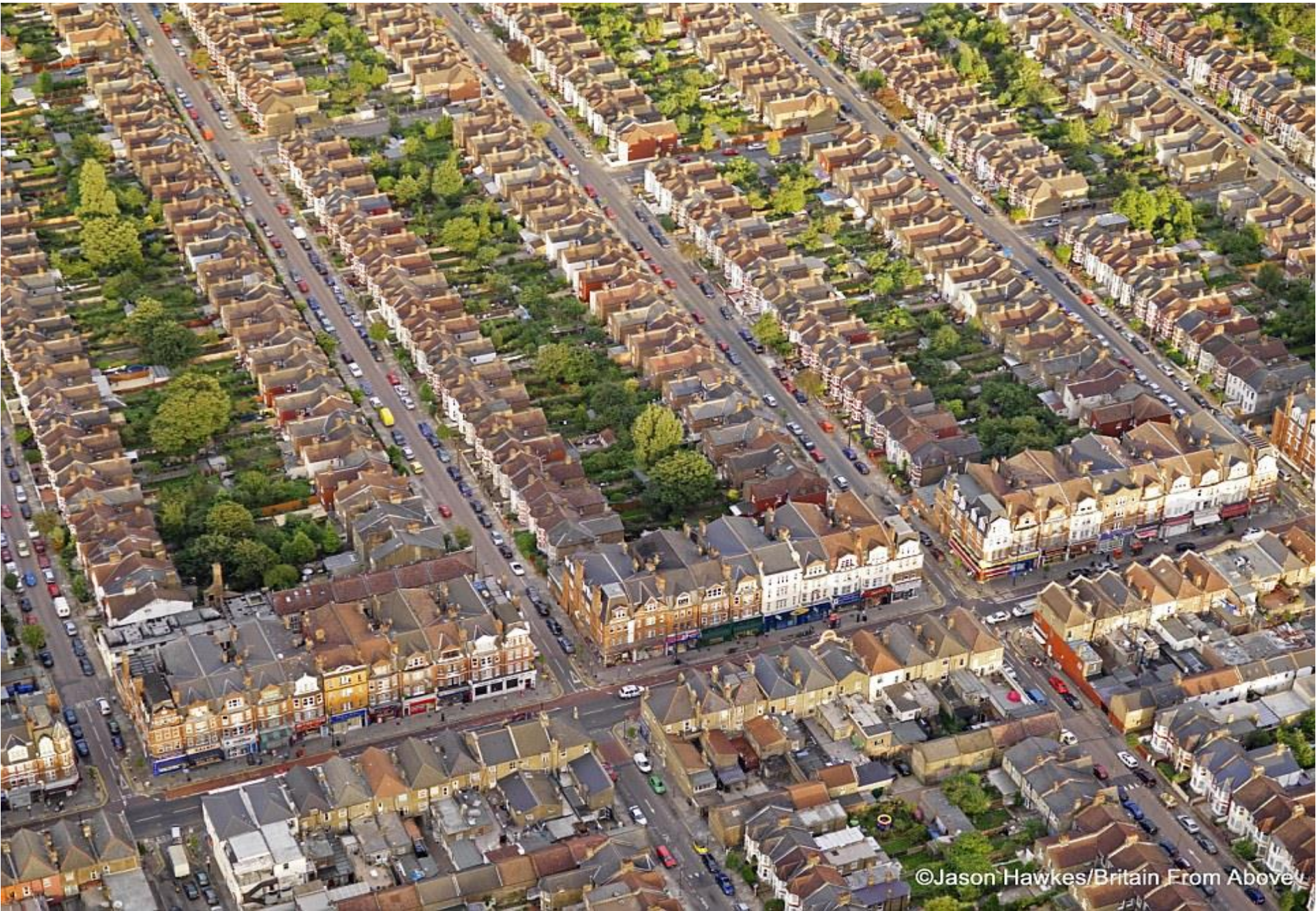
- SPACE FLIGHT IS HOKUM
(Astronomer Royal - 1956)

Yuri Gagarin was the first man in space in 1961

- Microsoft missed the Internet
- Everyone missed the credit crunch









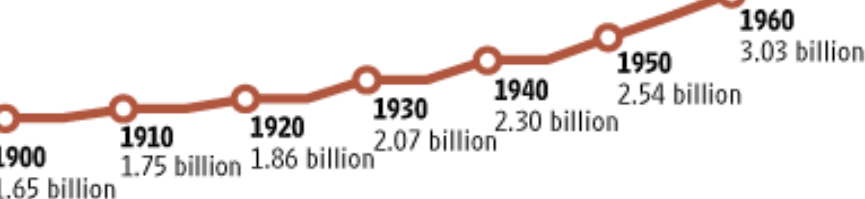
The Global Resource Squeeze

As the world grows more populous, it is also growing more prosperous. Rising living standards in the developing world have boosted demand for resources, lifting prices. CRB Spot Index of prices for 22 commodities, including oil, steel and hogs:

CRB Commodity Index



Source: Commodity Research Board



Source: United Nations (population)

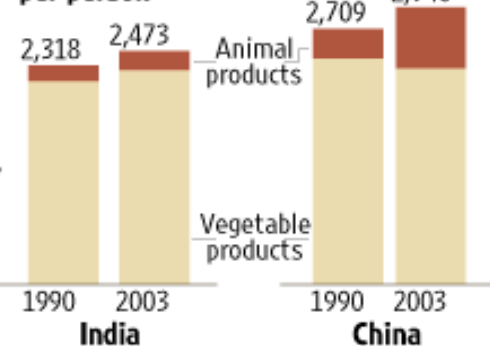
Global population

Richer Diets

In many developing nations, more people are adopting high-protein diets richer in meats, taxing supplies of water and arable land.

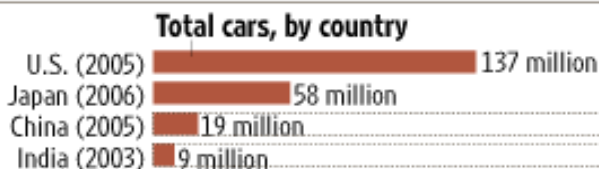
Source: United Nations

Daily calorie consumption per person



Auto Planet

Car ownership rates in China and India are rising, which could add significant new pressure on oil supplies.

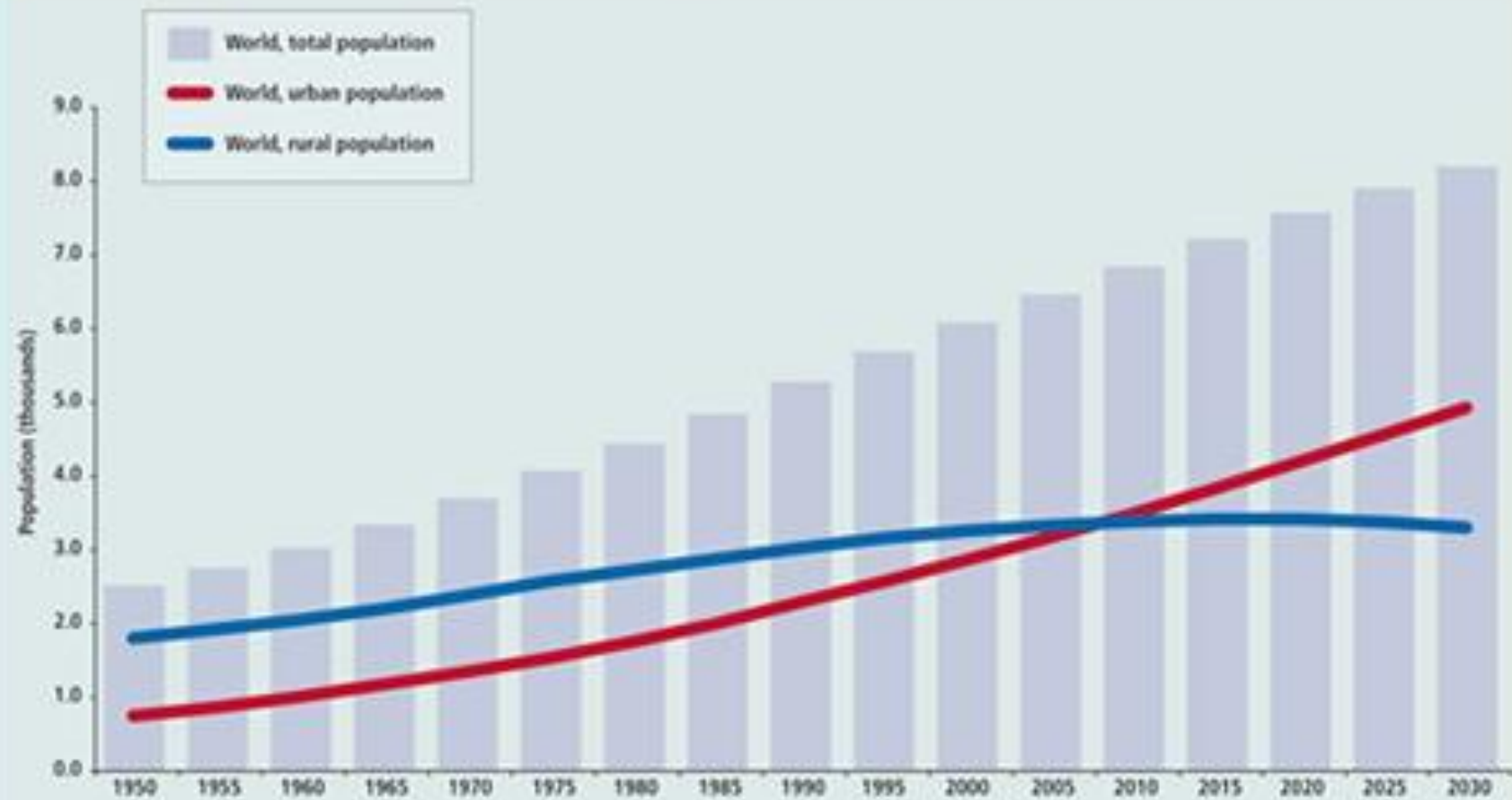


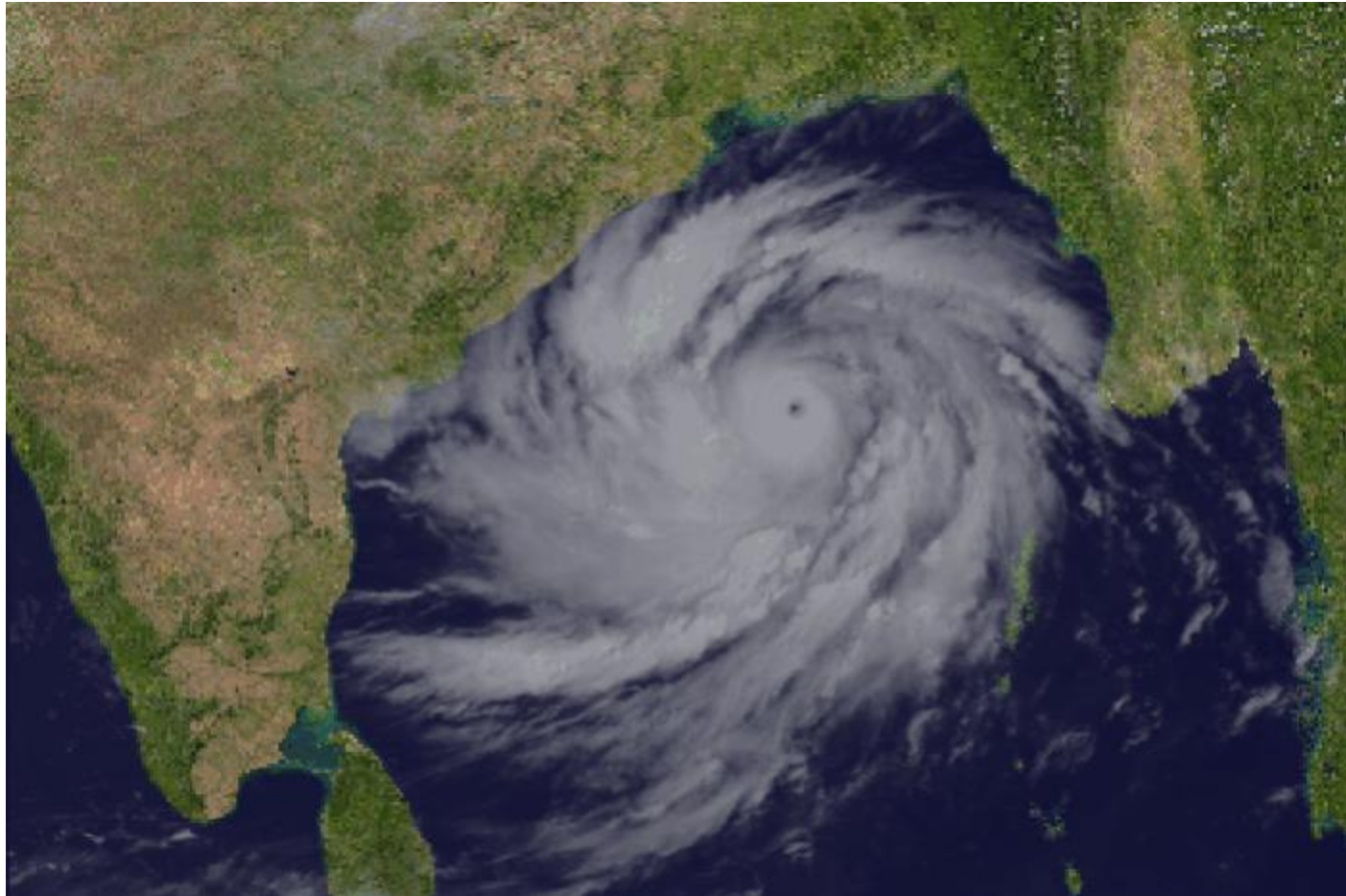
Sources: International Road Federation; Japan Automobile Manufacturers Association; Japan Statistics Bureau.

Number of cars if per-capita ownership rates rose to U.S. levels



The urban and rural population of the world, 1950-2030







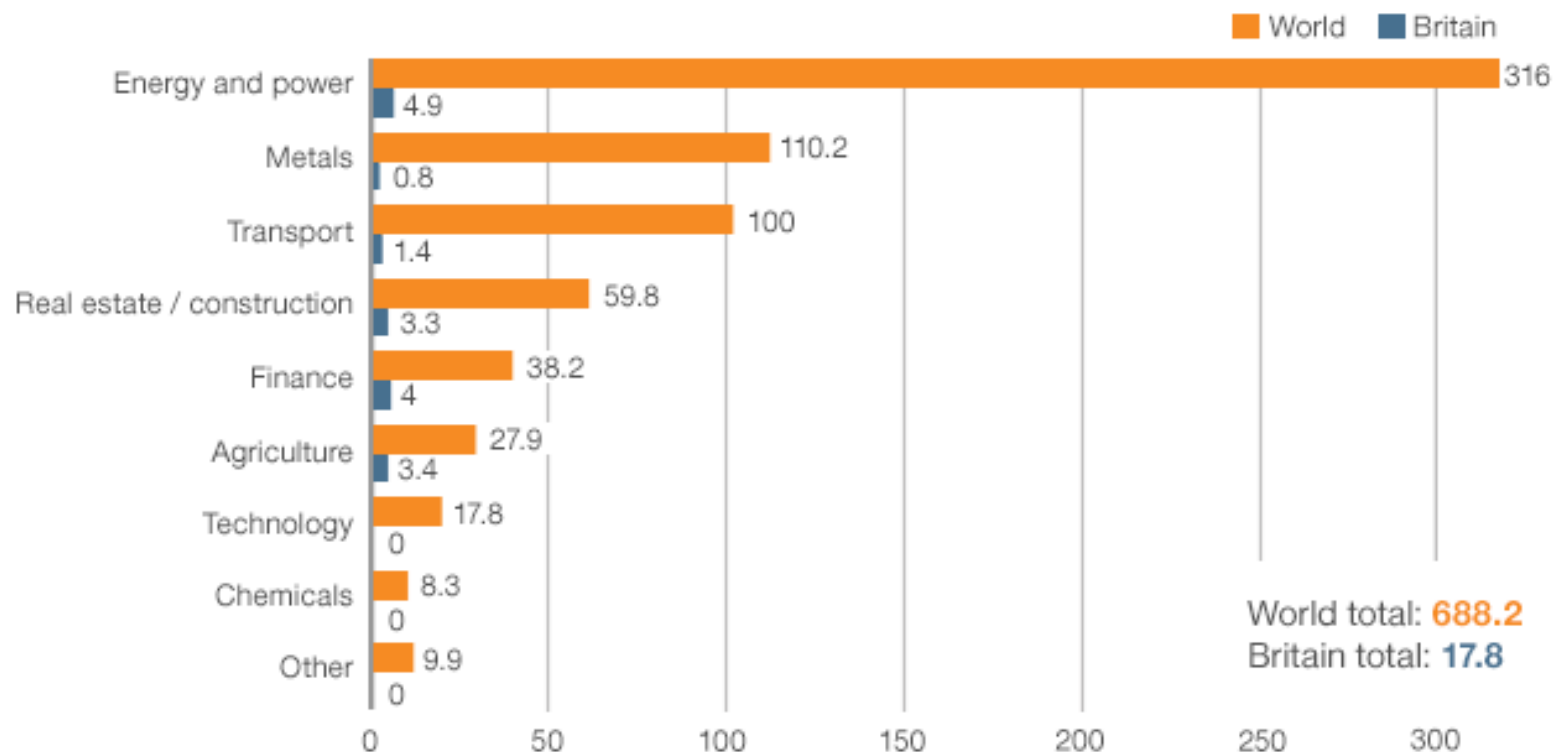
International Day of Older Persons 2012

Longevity: Shaping the Future



What China invested in 2005-present

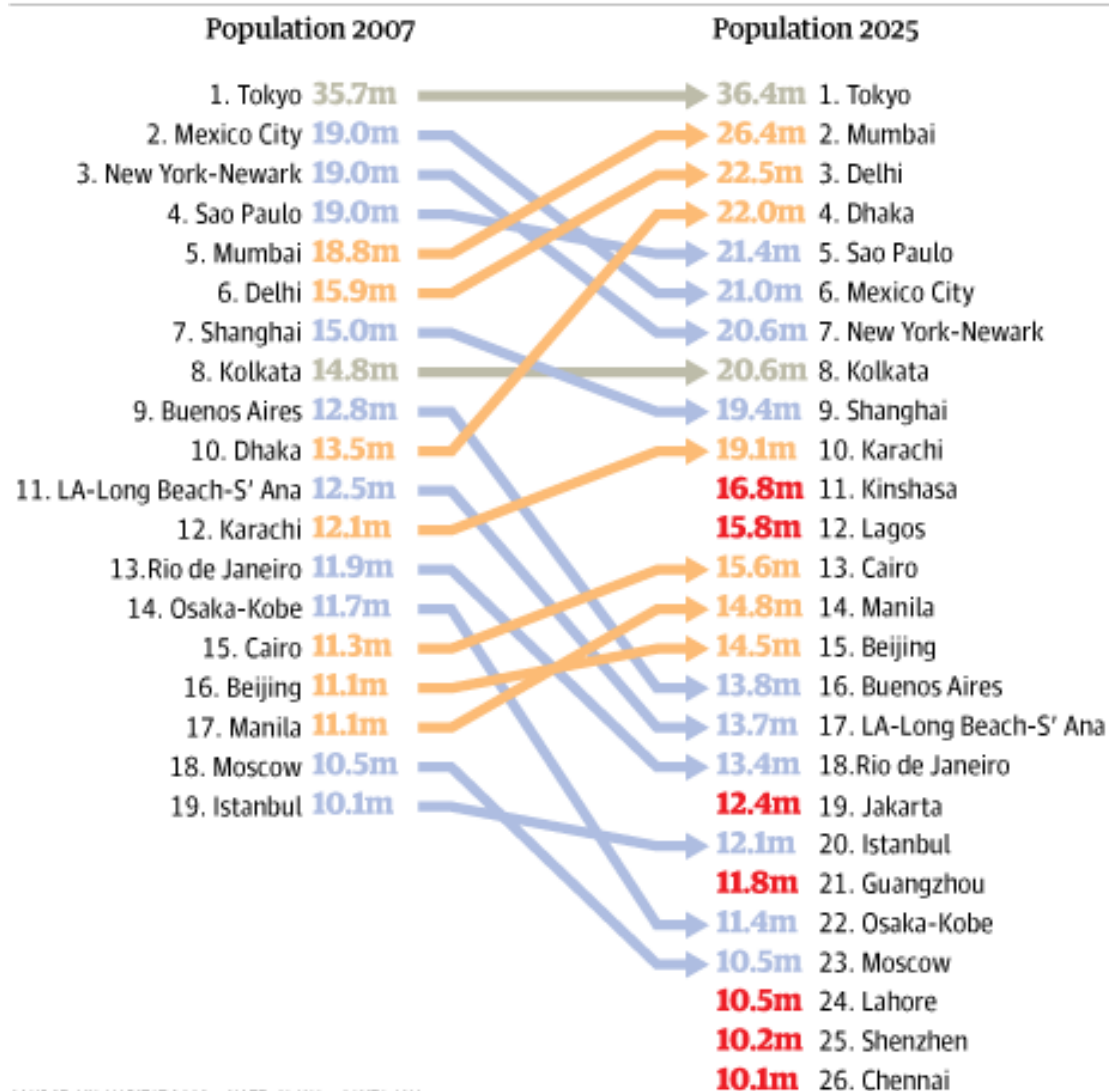
Investments and contracts, \$bns US



Note: 2013 data to June

Source: Heritage Foundation

The world's megacities



SOURCE: UN-HABITAT 2008 NOTE: S' ANA = SANTA ANA

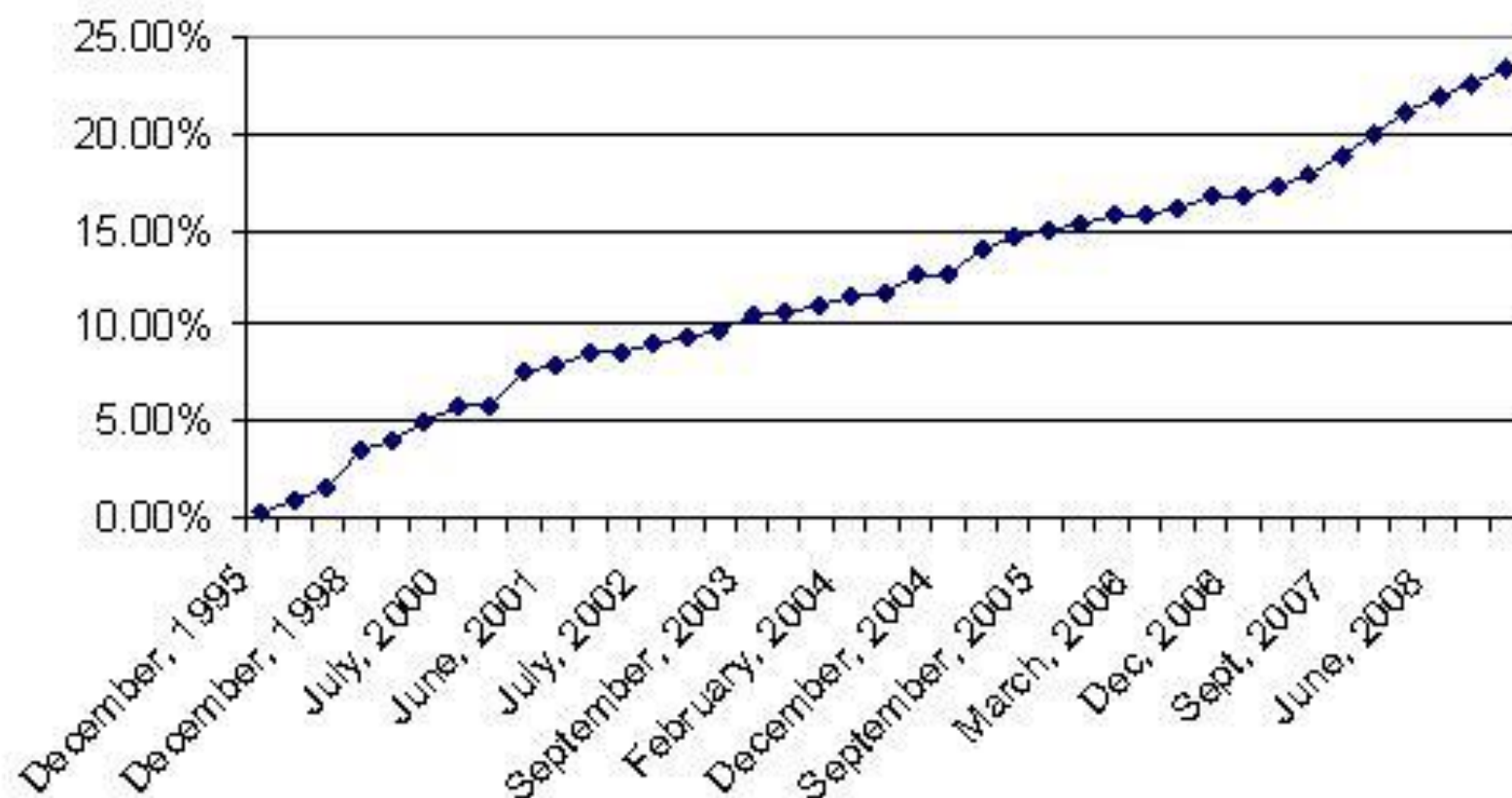


Photo: Luiz Arthur Leirao (Tuca) Vieira



Life in a totally connected world

% of world population using the internet since 1995





Magnus Johansson / AFP

A key part of life

Percentage of respondents willing to give up a lifestyle habit for a year instead of the internet
2012



Source: Boston Consulting Group

Data over the Internet

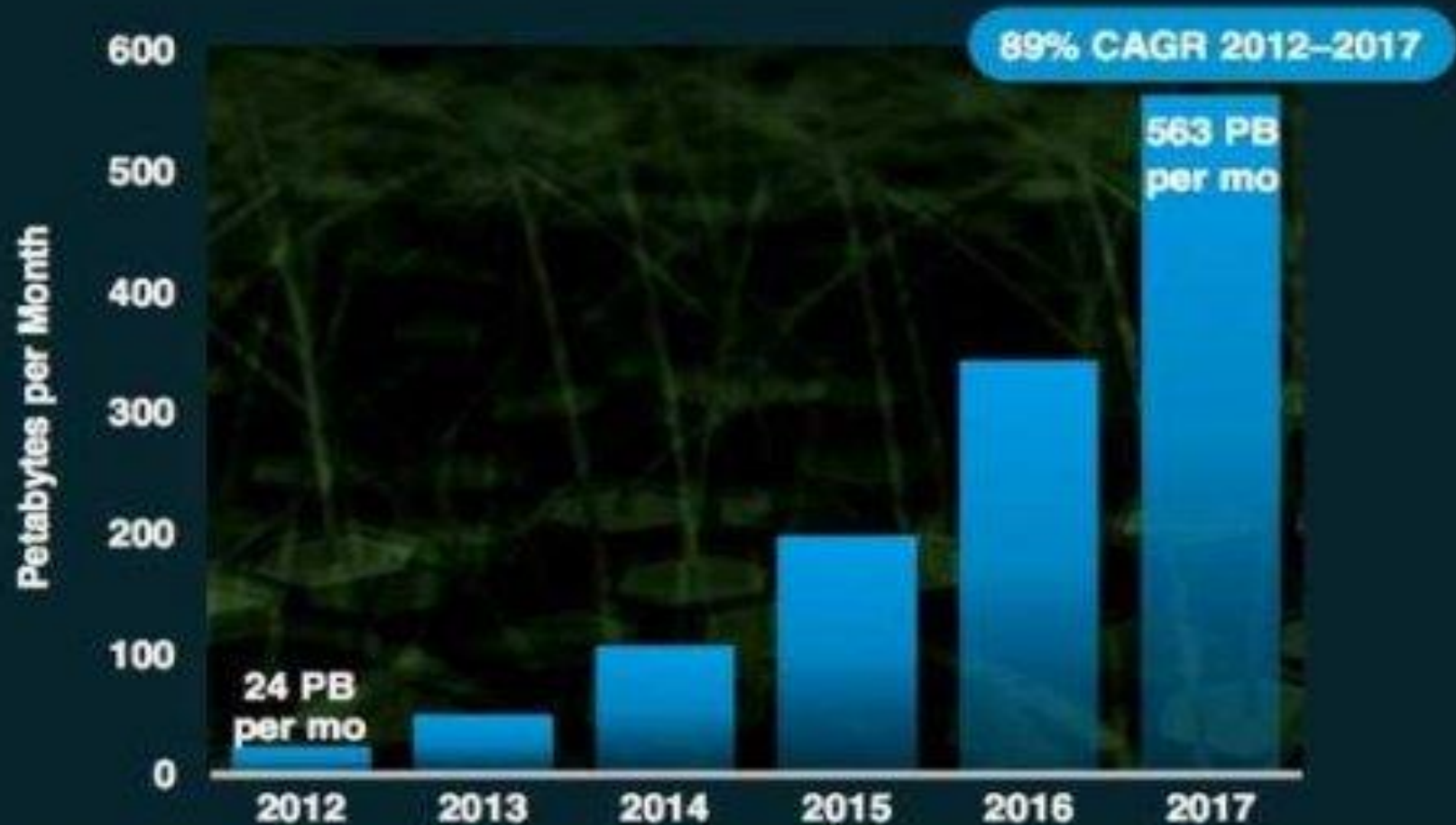


Regional Growth



Machine-to-Machine Mobile Data Traffic Growth

M2M Data Traffic will Increase 24X from 2012 to 2017



Source: Cisco Visual Networking Index (VNI) Global Mobile Data Traffic Forecast, 2012–2017



What are the biggest impacts on the construction industry likely to be?

- Changes in infrastructure: more warehousing, less high street retail – high street more of an experience
- Head up displays (HUDs) on construction sites
- Building equivalent to ‘power by the hour’: pop-up offices, retail etc.
- Time zone, GMT, confers advantage in global marketplace
- Asset and process improvement via ‘Big Data’ learning; predictive; user feedback; real time decision making
- Polarisation of skills, both on site and in pre-manufacture
- Reducing space needs – ‘just in time’
- Sharing data = quick decision making
- Proactive automation
- Construction a parochial business => relatively immune to changes?
- Disintermediation changes role of ‘middlemen’
- Traceability of all products impacts supply chains
- Augmented intelligence changes skills availability by enabling more people to reach a given standard
- Opportunity of hyper-connectivity to crowd-source; create ‘super brain’; ratings, reviews, Big Data, management information, project performance statistics to inform planning

Life in a resource constrained world

**Which are the main resources which are likely to be constrained?
Which of these are currently fundamental to the construction industry? What alternatives are there/could there be?**

Resources	Alternatives
A. Fresh water	A. Efficient use – air cooling, desalination
B. Oil (transportable energy)	B. Integrated infrastructure, renewables, biofuels, waste, fracking, distributed power sources to reduce demand
C. Food	C. Decrease waste, improve efficiency in growing, eat fewer calories
D. Energy: high carbon / low carbon	D. See (b)
E. Land and associated ecosystems	E. Growth of cities, develop green and blue infrastructure, transport infrastructure; understand the value of ecosystem services
F. Skills (quality)	F. Immigration vs. training, value skills,
G. Metals	G. Reuse and recycle; use alternatives – bio fibres, bamboo,
H. Carbon budgets (no more concrete?)	What are the alternatives to copper?
I. Labour (quantity)	Asteroid mining?
J. Minerals	
K. Finance	

What does the construction industry need to do to adapt to the constraints or to using alternative resources?

- Better life-cycle thinking: Working within a circular economy – cradle-to-cradle resource use
- Design for deconstruction and re-use: how do we prove the condition of components we reuse?
- Future proofing (e.g. Olympic park foundations and energy centre) vs. avoiding over-engineering
- Temporary / flexible buildings, design for change of use
- Change in building methods, quality
- Efficiency in design
- Cross-industry integrated design and innovation
- Revised standards, to allow materials to be re-used
- We need a 'totex' approach to delivery – to overcome the separation of capex and opex when assessing costs

Materials and technologies?





**ADVANCED PRISM
DISPLAY**

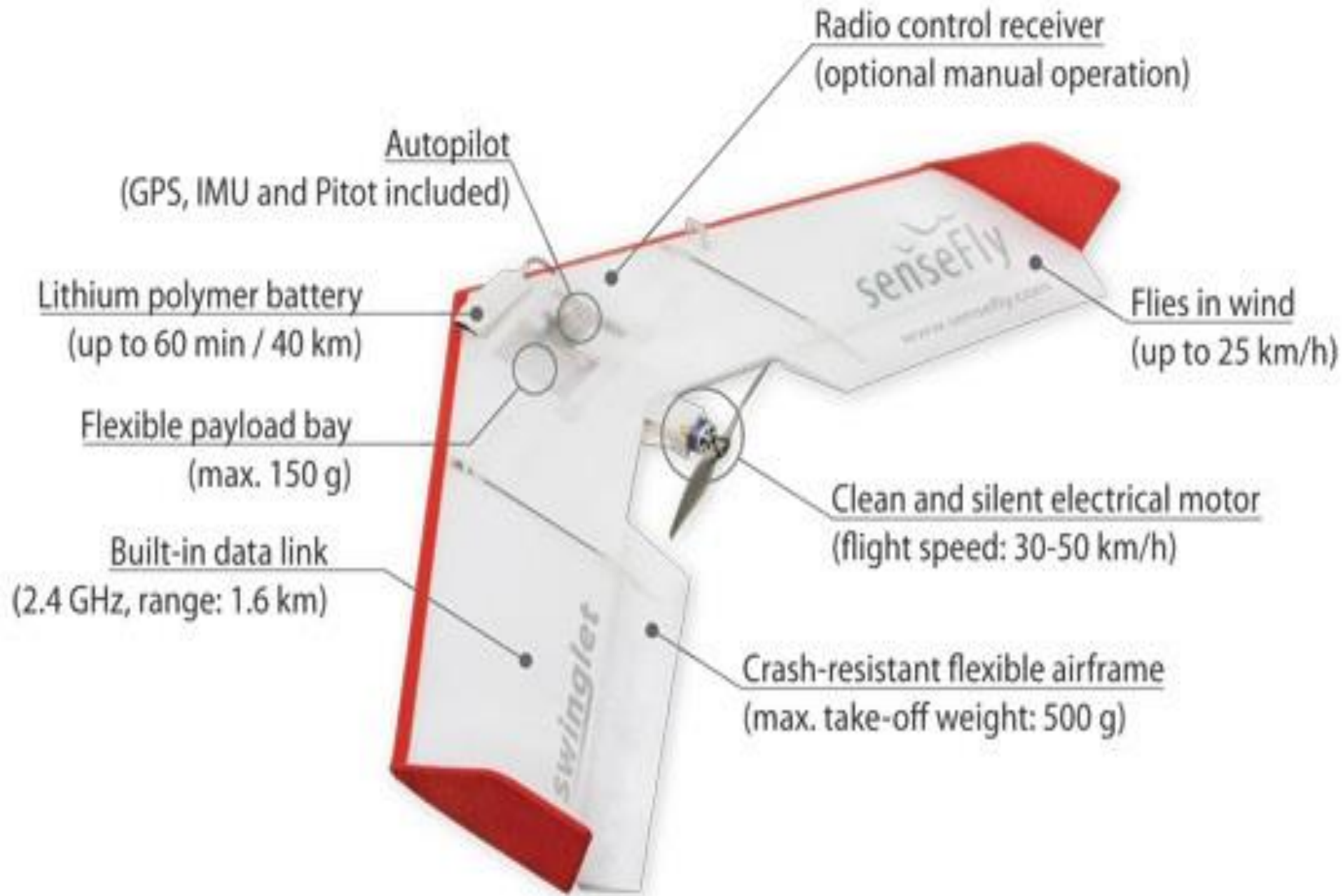




**BUDDY
TRACKING**



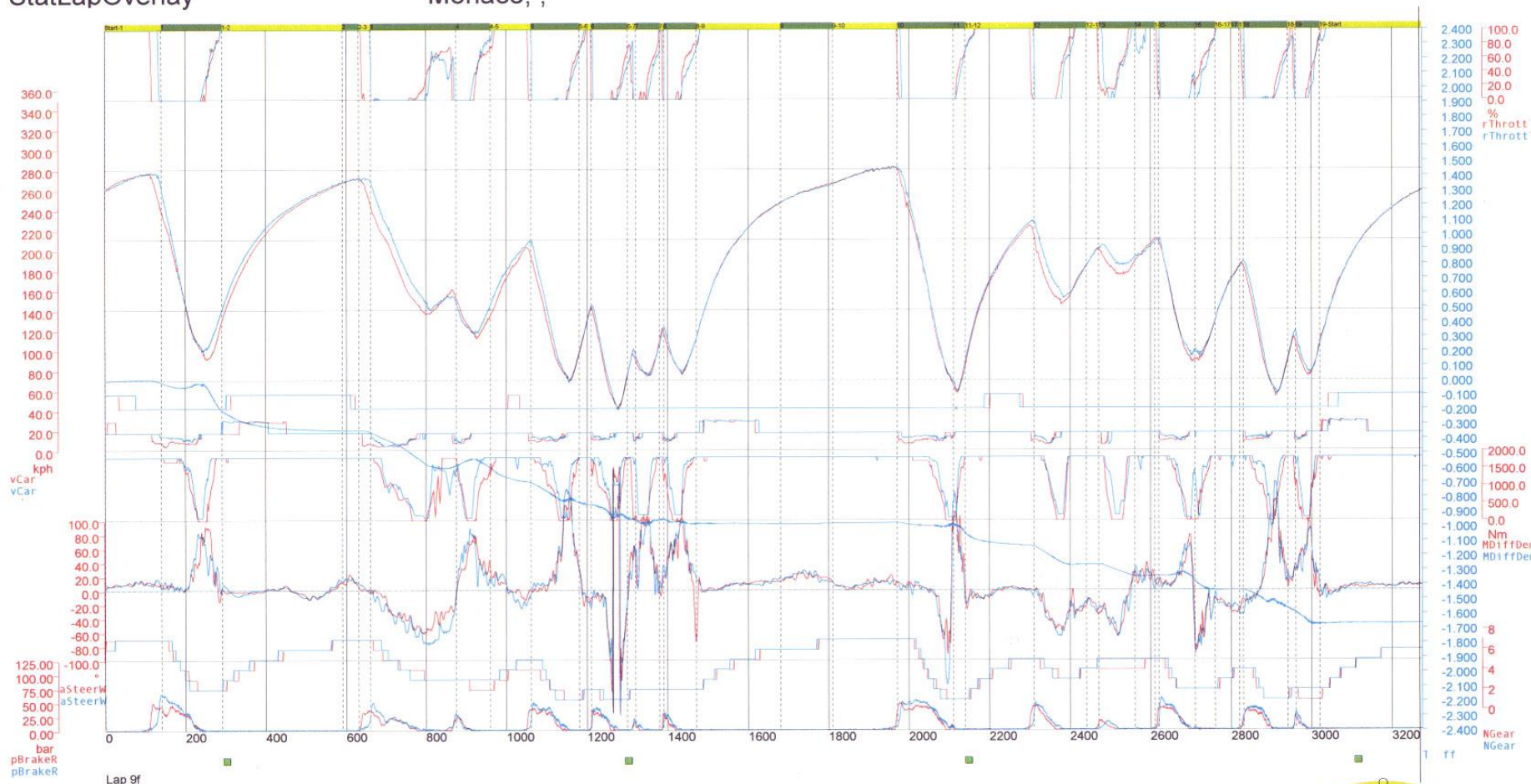






StatLapOverlay

Monaco ,



vCar
NGear
rThrottlePedal
aSteerWheel
pBrakeR

=259.3
=6
=100.0
=8.5
=1.23

=258.5
=6
=100.0
=7.4
=1.07

kph
%
°
bar

MDiffDemand
MKERSDemand
BNRearWingStateControlMode
TDiff

=1800.0
=0
=Active

=1800.0
=0
=Active
=-1.670

Nm
Nm

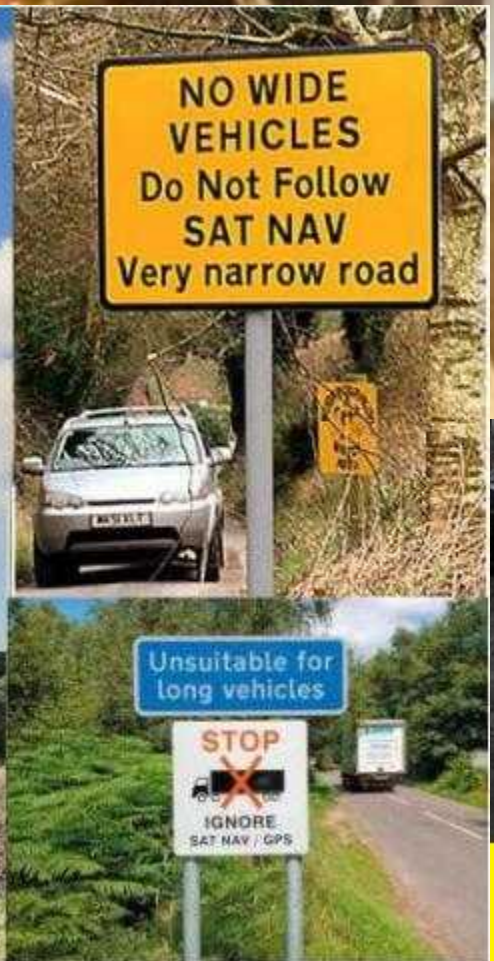


Whilst much modified, **concrete, masonry, steel, timber, glass and asphalt** have been the main materials used in construction for centuries. There are current attempts to develop variants such as low carbon cements and ever-ingenuous coatings and admixtures, but are any new materials likely to emerge to challenge the big six above? What are the main types of innovation in materials that are likely to occur over the next 30-40 years?

Desired Material/Product Properties

- Materials that actively improve the environment eg air quality
- Materials that adapt eg to temperature/humidity – or have multiple uses eg wood
- Easy reuse/recycling – but need to be able to check conditions of components for reuse
- Products that sequester carbon – using more ‘grown’ products than mined products eg hemp (food, pharma, cloth, buildings)
- Materials that condition temperature and humidity within buildings
- Multi-function materials eg glass: lets light in, prevents heat escape, modifies light quality, generates electricity
- Tighter restrictions on processes/product manufacture
- Increased durability eg for road surfaces
- If more timber is available, should this be utilised as a renewable resource? Eg low-rise construction?

Will BIM be
servant or master?



£200m damage caused by satnavs!

- **Singularity** – rapid acceleration of technology caused by smart computers designing even smarter computers
- Likely to happen between 2015 – 2040.
- Assisted by developments in molecular-sized components resulting from nanotech and biotech
- Computers ‘start to take over’



Ian Pearson, BT
Futurologist, 2004

I think you know what the
problem is just as well as I do





Dave... I'm afraid I can't
let you do that...

SADHILL
TOWNS